

Name:

Information Source (Book, Newspaper Article, Website, Magazine, Video...):

Criteria for Media Assessment

Yes

No

Explain your Decision

Are the characters or illustrations oversimplified, generalized or caricatures? (Or are the full range of human behaviors portrayed?)			
Are the Aboriginal people and/or cultures presented in an condescending manner? (Are they looked down upon?)			
Are there biased words and phrases (for example "brave", "squaw", "papoose")?			
Are the aboriginal people or characters portrayed as helpless with a white authority figure who has all the answers?			
Do the views presented help you understand the values, world view and living vision of Aboriginal people?			