



# INTERNET/SOCIAL MEDIA SAFETY & DIGITAL LITERACY FOR PARENTS

WEDNESDAY MARCH 1st, 7:00-9:00PM

BY DONATION TO FOOD BANK

Education is the 1<sup>st</sup> step in keeping our kids safer in this technology-driven world. Kids often know more about the internet than parents do. This presentation is designed to educate and empower all parents. Our presentation will provide the knowledge and information, based upon academically peer-reviewed research that parents need to know about the Internet and Social Networking to help keep their children safer.

What are Chatrooms, IM's and how to stay safer using them?

Smartphone and web cam safety

How students are placing their privacy at risk on-line

The good and bad of Social Networks

Internet filtering pros/cons

What is digital citizenship?

What is digital peer aggression and what can be done to stop it?

The threat of Internet Pornography

How students and their schools can play a role

What is your "digital dossier" and how to protect it?

Parental risk management

Understanding that everything you post on-line is public, permanent and searchable

Who is an Internet predator and what are their tricks?

What is Social Engineering and how students are falling prey to this vulnerability

When to be concerned as a parent

Plus a whole lot more.....

Darren Laur, co-owner and head instructor of Personal Protection Systems Inc., is a Retired Victoria Police Officer with 29 years of policing experience. He is an internationally recognized safety expert, published award-winning author and highly sought after speaker who specializes in the area of Personal Safety both on-line and off-line. Darren is deeply immersed in social media and has taught digital safety for the past 12 years and has written hundreds of articles on Internet and Social Media safety and security.

